Privacy Policy

We Are Flourish is committed to safeguarding the privacy of your data whilst providing a personalised and valuable service.

Information you provide to us

Your privacy is important to us. By providing personal information such as your name and e-mail address via the forms on this website, you agree to us contacting you with regard to the information you request.

Under no circumstances will your personal information be sold or used by any other organisation.

You should not complete any request form or contact us directly if you do not wish such information to be collected.

Information we monitor about visitors

Under the Data Protection Act 1998, we have a legal duty to protect information we collect from you.

During the course of any visit to our site, the pages you see, along with a short text file called a 'cookie', are downloaded to your computer. Many websites do this because cookies facilitate useful features such as the ability to identify whether a user has successfully logged into the site or to find out whether the computer (and probably its user) has visited the website before.

This policy may vary from time to time so please check it regularly. Any significant changes to this policy will be clearly indicated on our home page.

Use of your data

Your information will be held by us and may be used by us for the following purposes:

To send requested documents or information to you, or to deal with any other specific request you have

For use in or to assist with marketing and business development activities - your information may be added to our marketing database so we can contact you by email, mail, phone or fax to tell you about products or services available from us, or to send you invites, information or publications (such as briefings and email alerts and updates) that may be of interest to you. Information and statistics generated about marketing activities may be used by us for planning and management purposes, to analyse our business and/or to conduct market research about our business.

Email alerts and updates

If you receive an email alert or update from us, we are able to track the receipt of, and access made to, such emails by your individual email address. This information will only be used by us for the purpose of conducting research about the use of such marketing tools within our business.

Unsubscribe - marketing

If at any time you would like your details to be removed from We Are Flourish marketing database, this can be done by submitting a request by email to ian@weareflourish.com.

Additionally our email communications contain an "unsubscribe" function which if used will tell us that you no longer wish to receive that particular communication.

Cookies & analytics

What is a cookie?

Cookies are text files containing small amounts of information which are downloaded to your device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that cookie. Cookies are useful because they allow a website to recognise a user’s device. You can find more information about cookies at: www.allaboutcookies.org and www.youronlinechoices.eu for a video about cookies visit https://www.google.com/policies/technologies/cookies/

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improve the user experience. They can also help to ensure that adverts you see online are more relevant to you and your interests.

The cookies used on this website have been categorised based on the categories found in the ICO UK Cookie guide.

A list of all the cookie types used on this website by category is set out below.

Strictly necessary cookies - these cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website. Without these cookies services you have asked for cannot be provided.

Performance cookies - these cookies collect information about how visitors use a website, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies don't collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous. It is only used to improve how a website works.

Google Analytics - these cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited. For further details visit: http://www.google.com/analytics/learn/privacy.html

Removal of cookies - you may refuse to accept cookies by activating the setting on your internet browser which allows you to refuse the setting of cookies. For more information about cookies including how to set your internet browser to reject cookies please go to www.allaboutcookies.org

To opt out of Google Analytics visit http://tools.google.com/dlpage/gaoptout